

Bruno Calderaro

Web Designer

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I'm a brazilian-born Web Designer that came to try life in the UK, now based in Liverpool. I've worked on many sides of Web Design and Development. My main focus when making anything for the web is mobile experience through lightweight and clean code.

RELEVANT WORK EXPERIENCE

Wellsprings - Web Designer - 2017 to 2018

- Design and creating of mobile landing pages.
- Creation of responsive websites using Wordpress
- Use of Photoshop and Illustrator to make banners and mockups.

Major Travel PLC - Web Designer - 2016 to 2017

- Design of images to promote new products and discounts.
- Maintenance of the existing websites.
- Development of a full website to handle Dubai flights and holidays.

Smartlinck Informática ME - Web Designer -2013 to 2014

- Creation and maintenance of the whole site and of the content on social network.
- Creation of a forum and e-commerce.
- Improvement of the files used for customers calls, resulting in a better customer service.

Farmácia Prímula - Web Designer - 2010 to 2011

- Management of the e-commerce, alterations and input of new content.
- Use of new methods to attract clients.
- Implementation of a new system to send medical receipts online.

SKILLS

- HTML, CSS, JS / jQuery, PHP, Wordpress
- Adobe Package (Photoshop, Illustrator, Dreamweaver)
- SEO optimization
- Mobile first (Responsive design)

EDUCATION

- Web Design/ IT (ETEC) 18 Months
- Advanced English (Fisk) 48 Months
- Basic IT Course (Microlins) 12 Months
- Web Design (Microlins) 12 Months
- Basic Administration (Microlins) 1 Month

LANGUAGES

- **English** - Fluent
- **Portuguese** - Native